

Bring healthcare to the comfort of your home to recover faster

Asma All Zain (City Editor)/Dubai

asmaalizain@khaleejtimes.com Filed on June 10, 2017



In the UAE, there are over 40,000 residents aged 60 and above and this figure will rise by 20 per cent by 2020.

Professional at-home healthcare services are addressing the changing needs of the community - from post-operative and palliative care to maternity care and elderly assistance.

As Dubai's population and demands continue to surge, the healthcare needs of the society are also growing in tandem. Studies indicate that comfortable and familiar surroundings of a patient's own home can maximise the healing process, reduce recovery times and increase the overall wellbeing of patients.

Professional at-home healthcare services are addressing the changing needs of the community - from post-operative and palliative care to maternity care and elderly assistance.

Two women are working to revolutionise healthcare in home settings in the UAE to increase the overall wellbeing of a demanding population.

Dr Yasmine Torkamani, founder and CEO of Sublime Home Healthcare, noticed a gap in the market for accessible and affordable home care services for both expatriates and UAE nationals alike, with an increasingly ageing population in Dubai and many parents who balance a family life and a full-time job.

Licensed by the Dubai Health Authority, Sublime Home Healthcare has been operating in Dubai since 2012 and provides a complete range of professional home healthcare services.

"Home care - whether short or long-term - is a fast-growing sector in the healthcare industry and reflects Dubai's evolving demographics, from higher birth rates to longer life expectancy," she said.

In the UAE, there are over 40,000 residents aged 60 and above and this figure will rise by 20 per cent by 2020.

'Lifestyle diseases', such as cardiovascular disease and type 2 diabetes, are on the rise, requiring tailored medical solutions.

Also, according to the Ministry of State for Federal National Council Affairs, female UAE nationals now account for nearly 60 per cent of the workforce in a number of fields (including healthcare, IT, law, government and academia) which means that many working women now require increased support such as post-natal care or help for elderly family members.

"When given the choice, most patients and their families would choose ongoing treatment or recovery in the comfortable, convenient and relaxing surroundings of their own home, compared to a traditional clinical setting," she said.

"We are able to give Dubai residents this choice - providing a bespoke level of care at home across a wide range of fields and specialisations," she added.

Also when it comes to medical tourism, patients need nurses to provide them with medical care while they are recovering in their hotel rooms. The team of nurses provide a range of therapies including pain management and post-operative rehabilitation - all administered at home 24 hours a day, seven days a week.